



Investing in...



Investing in Trust

As a leading player in property investment and development for almost forty years, Cowell Group offers a range of services for investors, project partners and occupiers. Each is underpinned by deep industry expertise and knowledge, informed by a responsible and far-sighted approach, and delivered by a skilled and professional team.

Nicholas and Adrian lead a dedicated and experienced team, who enjoy working with Cowell Group's large and growing network of investors, joint venture partners, project partners and occupiers. Together, they pride themselves in fostering successful relationships based upon mutual respect, confidence and trust.

Over 200
properties owned &
under management

Over £1bn
transacted

Over 500
completed
transactions

Investing in Experience

We have a wealth of experience and substantial funds available to purchase a wide range of assets. We are always looking for:

- Residential property
- Commercial property
- Hotel & Leisure
- Mixed Use Property
- Portfolios
- Individual unmodernised residential flats and houses for development in Central London
- Distressed assets from LPA Receivers
- Office blocks for conversion to Residential
- Land or sites with or without planning consent
- Parades of unbroken shops
- Individual shops with upper parts
- Ground Rents
- Individual or blocks of garages
- Short Leases
- Pubs
- Property Companies





82 Compayne Gardens NW6 3RU

Residential

When we acquired this 6,000 sq.ft property on a competitive basis in 2017 it was divided into 11 self-contained studio flats. We immediately saw its potential, and worked with architects to create an additional 3,450 sq.ft of usable space. Alongside a new basement and an extra storey, we inserted a new steel frame within the building to support new mezzanine floors. The final result was 15 new self-contained flats for rental which have been retained within the Cowell Group portfolio.



St John's Wood High Street NW8

Mixed Use

Cowell Group were offered the opportunity to acquire the whole of St John's Wood High Street, which comprised of an unbroken parade of 17 properties including 26 shops, 4 offices, 36 residential flats with assured shorthold tenancies, 29 flats sold on long leases, a gym and 16 parking spaces. Despite market instability caused by the UK banking crisis, Cowell Group had the confidence and ability to navigate and successfully complete the acquisition of the owning entity's share capital.



Whitechapel High Street E1

Mixed Use

Acquired as a Ground Floor and Basement unit with three vacant floors of offices above, the area had not started its regeneration. We successfully let the property to Costa Coffee and then achieved change of use from commercial to nine residential flats including an extra floor. The flats have been retained by Cowell Group and continue to be rented within the portfolio.



Cheyne Apartments SW10

Residential

A stunning freehold property in a prime riverside location in sought after Chelsea. The property is arranged as 12 high end self-contained apartments and associated parking acquired from receivers for rental. This was acquired during a downturn in the property market. The property was initially managed by the Cowell Group and eventually sold to overseas investors.



69-70 Pall Mall W1

Commercial

Acquired long leasehold period property for Cowell Group investors and let as head quarter offices and banking for HSBC Plc held for investment purposes. At the end of the HSBC lease the property was sold for onward development.



Station Road, New Barnet EN5

Residential

Residential tower block comprising 50 flats currently let to a number of local authorities acquired for development and asset management potential. The property is situated opposite Barnet station giving easy access to Kings Cross station. A study was carried out to build above and the property was later sold for future development.



120 Holborn, London EC1

Commercial

Prominently situated next to Holborn Circus and the jewellery shops of Hatton Gardens. The London Diamond Bourse is next door to the property. The property was asset managed by the Cowell Group and the decision was taken to sell the property when the existing lease came to an end and has recently been upgraded to provide approximately 35,000 square foot of office space.



Greek Street, Soho W1

Mixed Use

A freehold unbroken parade of 12 shops with 28 self-contained purpose built flats, with associated parking and site with planning for 9 self-contained flats. During our period of ownership we asset managed the site to implement the development of the nine new residential flats and which were subsequently sold onto the open market on long leases as individual self-contained flats.



Portfolio of Hilton Hotels

Hotels

A portfolio of five 4* Hilton Hotels in London, Manchester, Warwick, Stratford-Upon-Avon and Luton with multiple asset and income enhancement opportunities. Totalling 900 rooms across the 5 hotels (4 of which are leased to Hilton and 1 on a Management Agreement with Hilton). Acquired for Cowell Group investors for investment purposes.



Edgware Road W2

Mixed Use

A substantial freehold office block acquired with McDonalds restaurant on the ground floor and with vacant offices above for future rental and investment purposes.

For our comprehensive Track Record visit cowellgroup.net

Investing in People

Our Senior Team



Nicholas Cowell
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Simoni Devetzi
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Investing in Relationships

At the Cowell Group we pride ourselves on the relationships that we form with investors and industry professionals, we must be getting it mostly right as these kind words will attest.

"Nicholas came to us, when our business was in a state of "flux" due to some bad planning decisions made by the then owners. The then owners were not prepared to engage with us over sound-proofing of our venue. So we operated for three years without any clear direction or plan. We then entered into discussions with Nicholas and found a way through whereby the venue survived and now thrives with the addition of good soundproofing. The Cowell Group acquired the site freehold and we have had five years of hassle free operation on our twenty yearlong commercial lease. We found The Cowell Group to be both pragmatic, empathic & attentive towards the needs of a small family business. Obviously, The Cowell Group need to see that there is a balanced positive outcome for their business, but hey that's called balanced karma."

Richard Mogliany – Gunnersbury Instant Karma Ltd.

"The Cowell Group are visionary and dynamic organisation with strong work ethics. They have ambitious but realistic plans for growth. They have an excellent track record of working in the public and private sector across all tenures including commercial and hotel development. They deliver the highest quality sustainable schemes to achieve positive and successful outcomes. I have worked with the group for several years across the UK and most notably on a high end scheme in St Johns Wood worth over £30m. I found them to be completely honest, trustworthy and with the highest standards of integrity. They are imaginative and creative in their approach and can complete deals expeditiously. The whole team are very experienced, warm and welcoming. I can honestly recommend them as a great partner to work with."

Raj Upadhyaya - Director of Elixir Developments and former Group Investment and Commercial Director of The Guinness Partnership.

"I have acted as solicitor to Nicholas and Adrian and the Cowell Group for almost 25 years, they are a pleasure to deal with and are one of my favourite clients. They are fun to work with and are a rarity in the property world as they treat people decently and honestly".

Michael Compton - Partner on behalf of Ingram Winter Green LLP

"I have known and worked with the Cowell Group for a number of years and all our dealings have to date been honourable, fair and enjoyable. What has always been apparent is their ability to secure and work a transaction through a commercial approach (by Nicholas and Adrian and their extended team) that creates added value to the assets they look to acquire and/or manage and/or in which they are otherwise involved. A good example of such approach was borne out on the development site in which they were involved at St Edmunds Terrace, St John's Wood which was acquired from the Guinness Trust."

Nick Doffman Partner, Head of Real Estate, Mishcon de Reya LLP

"Lovell Properties Limited have worked with Adrian Levy of the Cowell Group on many projects over the years and we have always found them as very professional and pleased with the outcome."

Lord Sardar Singh



Cowell Group

We are always looking out for property deals and we'd love to speak to you



Cowell Group

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